

# SPONSORSHIP PROPOSAL

## OVERVIEW

The Banora Point Primary School P&C Association are celebrating 125 of education with our first community fete in many years.

We would like to involve local people, groups and businesses in this milestone occasion.

There are several aims of this event:

- To fundraise for a community outdoor classroom space within the school grounds
- To celebrate the 125th anniversary of Kurrara-Banora Point Primary School with historical displays and past-to-present interaction
- Involve the community in our school by showcasing student talent and opportunities, as well as local products and businesses
- Create a fun, inclusive, whole of community event

The committee is looking to attract a number of stalls and various attractions from Banora Point and surrounding areas, and provide entertainment and rides for all age groups. The Twilight Carnivale will also encourage the students from both the school and the local community to participate and showcase their musical, creative, athletic and academic talents through stage performances throughout the day.

Given this, the 2018 Banora Point Public School Twilight Carnivale will provide an excellent marketing opportunity for businesses seeking to promote their goods and / or services.

## PUBLICITY AND PROMOTION

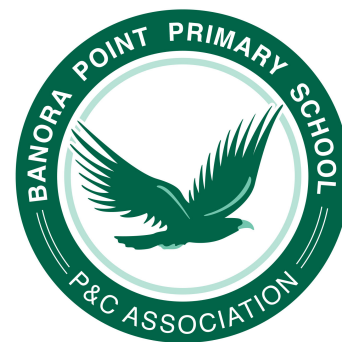
The Banora Point Public School Twilight Carnivale will be advertised in the school newsletters, through the P&C Facebook page and the Twilight Carnivale website ([www.banoratwilightcarnivale.com.au](http://www.banoratwilightcarnivale.com.au))

Sponsorship packages are available for local businesses and families, and for the generous contribution, they will be officially recognised as supporters of the Banora Point Public School Twilight Carnivale 2018.

If you are interested in becoming a sponsor of this event, please email your expression of interest to [info@banoratwilightcarnivale.com.au](mailto:info@banoratwilightcarnivale.com.au) or contact the Twilight Carnivale Sponsorship Co-ordinator directly : Nicole Larsen – 0409 791 947

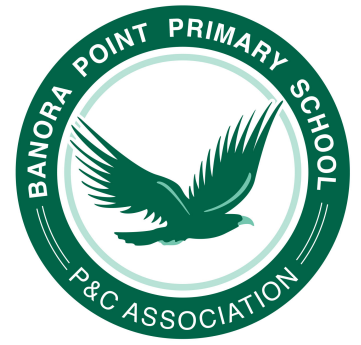
## IN KIND DONATIONS

If you would prefer to donate time, volunteers, goods or services rather than making a financial commitment, we would be very happy to discuss any opportunities. Arrangements can be made to promote your organisation on the day.



## SPONSORSHIP PACKAGES

Package Cost	PLATINUM	GOLD	SILVER	BRONZE	DONATION
	<b>\$5000</b>	<b>\$3000</b>	<b>\$1500</b>	<b>\$250</b>	<b>Any value</b>
“Sponsored by” right to the event – the event will be known as the Banora Point Public School Twilight Carnivale 2018 proudly sponsored by (Your Company)	✓				
Your Company will have exclusive rights to the event i.e. no direct competitor of the platinum sponsor can take up any other sponsorship offer. i.e only 1 bank or real estate etc	✓				
Acknowledgement by the MC throughout the day	✓	✓	✓		
Your Company will have an opportunity to have a central marquee at the Fete	✓	✓			
Your Company will be acknowledged in all advertising and printed material for the Banora Point Public School Twilight Carnivale 2018	✓	✓			
Signage opportunities at the event	✓	✓	✓		
Your company will be acknowledged on the Banora Point Public School P&C Facebook page and event website	✓	✓	✓	✓	✓
Your company will be acknowledged in the Banora Point Public School Newsletter	✓ <b>4 editions</b>	✓ <b>2 editions</b>	✓ <b>1 edition</b>	✓ <b>1 edition</b>	Printed Donation list of Your Company on Fete day distributed.



## Sponsorship Acceptance Form

The team at .....would be delighted to support the Banora Point Public School Twilight Carnivale 2018.

It is with pleasure that we are able to support the Banora Point Public School Twilight Carnivale 2018 at the following level:

- Platinum
- Gold
- Silver
- Bronze
- Donation \$ \_\_\_\_\_

We acknowledge that:

1. logos and business statements are to be emailed ASAP to maximise the exposure of the event and our kind support
2. Email: [info@banoratwilightcarnivale.com.au](mailto:info@banoratwilightcarnivale.com.au) with all logos or business card advertising

### **Authorised signatory**

Signed: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Date: \_\_\_\_\_

Phone: \_\_\_\_\_

Upon receipt of this form you will be issued with an invoice for payment.